



# Featured ARTIST

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## An Introduction to the **SYBARIS** Community

Sybaris Collection offers our clients the opportunity to own **art and design pieces by renowned and emerging artists from around the globe.** We provide our clients with an exclusive club to our community which is committed to the *encouragement of artistic creation, recognition of emerging artists worldwide, and the promotion of diverse cultural heritages through art and design.*



## **What is the Featured Artist Program?**

*Each month we feature a talented and unique artist to introduce to our clients – and hopefully into their collections. The artists are carefully chosen based on a select set of criteria and their artistic compatibility with our client’s preferences and their individual tastes. Many of our clients are searching for unique pieces for their investment and to add to their collection. The Featured Artist Program is one of the many ways we use to guide them through their art and design experiences to select the right one of a kind piece.*

**SYBARIS.** **What is included in the Featured Artist Program?**  
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*Here are a few of the opportunities we create for our featured Artists:*

- **Featured Artist Page.** Allows prospective collectors and Sybaris Private Gallery clients to learn more about the Artist, their technique and works of art including past exhibitions and awards received.
- **Featured Artist Articles.**
- **Feature in our Monthly ARTmag.** Art Spotlight. Introduces a special piece (selected by the Artist) to our Private Gallery Clients along with select prospective collectors.

- **Sybaris Private Events.** Each piece of art is integrated into a unique experience with music, food and atmosphere to provide the best environment possible for potential collectors to develop a connection with the piece.
- **Marketing Campaign.** We create a marketing campaign across our website, Private Gallery, blog, social media, email marketing and print to provide the right balance between attracting prospective collectors.



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   SybarisCollection

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