



**ART** *111019*  
*by* SYBARIS

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*new year new art*



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*Happy 2018!* The new year brings a plethora of emotions: excitement, resolve, curiosity, and aspiration, as well as forecasting, pledging, and fortitude. *With the birth of a new year comes an opportunity to begin something new*, whether it be a new behavior, taking on a never-before activity, or exploring fresh ideas. What a grand time to look for a change in your home or office by purchasing new art! *Why not make a resolution to improve your life and your surroundings with something original and unique?* This time of year is the perfect time to release your taste, look for something novel that you may have never considered before.



## EDITOR'S *note*

We at Sybaris look for 2018 to present a new era of opportunities to discover fresh art and artists for our members. We look forward to visiting new destinations, attending new art fairs and shows, and to build new relationships. This year will provide us with new occasions to encounter emerging artists, works we have never seen before, and nurture relationships with established artists whose work we are eager to share with our members. *We look forward to sharing new experiences and stunning works of art with you in 2018!*

*Regina*



*Isauro*

*Featured Artist*

**HUIZAR**

*REIMAGINING CONTEMPORARY WORK  
IN MEXICO CITY*

*Originally from Sinaloa, Mexico City artist **Isauro Huizar** works in a variety of artistic realms. Although he has a degree in architecture from the Universidad de Monterrey, in contemporary art he expresses himself with many mediums, including everyday objects like skateboards and jewelry. Huizar also performs site-specific work, creating displays and contextual art in commercial applications.*



## ISAURO HUIZAR EDUCATION

His certificate in Urban Planning studies from the Politecnico di Torino in Italy and the 2-year SOMA Academic Program for contemporary artists provided Isauro with additional training to fine tune his skills in redesigning commercial structures and art installations within the urban landscape.



## EXHIBITIONS

Along with architectural projects, Isauro has continued to spend time working on his contemporary works, reflecting on integrating media through organization and appropriation, including exhibitions like:

- Bikini Wax and FIFI Projects, Mexico City
- Casa Maauad, Mexico City
- Fondazione Querini Stampalia, Venice
- The 2015 Urban Biennial Festival in Besancon, France, the largest festival dedicated to urban arts in France

## MUSEUM SHOWINGS

His work has been shown in multiple art and cultural museums, including:

- Mexico National Arts Centre
- Franz Mayer Museum
- Festival Nrmal 2013
- Nuevo Leon Art Centre
- Querétaro City Museum
- Jardín Botánico Culiacán
- Celaya Brothers Gallery

## ACCOLADES AND AWARDS

- 2016 Casa Wabi Artist Residence. Fundación Casa Wabi, Oaxaca, Mexico
- 2016 Lugar Común Artist Residence. XII Bienal Femsas, Monterrey, Mexico
- 2012 Visual Arts Award. CONARTE, Monterrey, Mexico
- 2012 First Prize XVII Antonio Lopez Saenz Biennial. ISIC, Sinaloa, Mexico
- 2007 Luis Barragán Architecture Award. ITESM, Monterrey, Mexico

## OUTSTANDING WORKS

Refraction, commissioned by Laux Gallery as part of its exhibition of outstanding Mexican artists, showcases Isauro Huizar's talent in combining digital and hand painted work. This idea was expanded into several other pieces, and lent itself to other mediums, including paper collage.

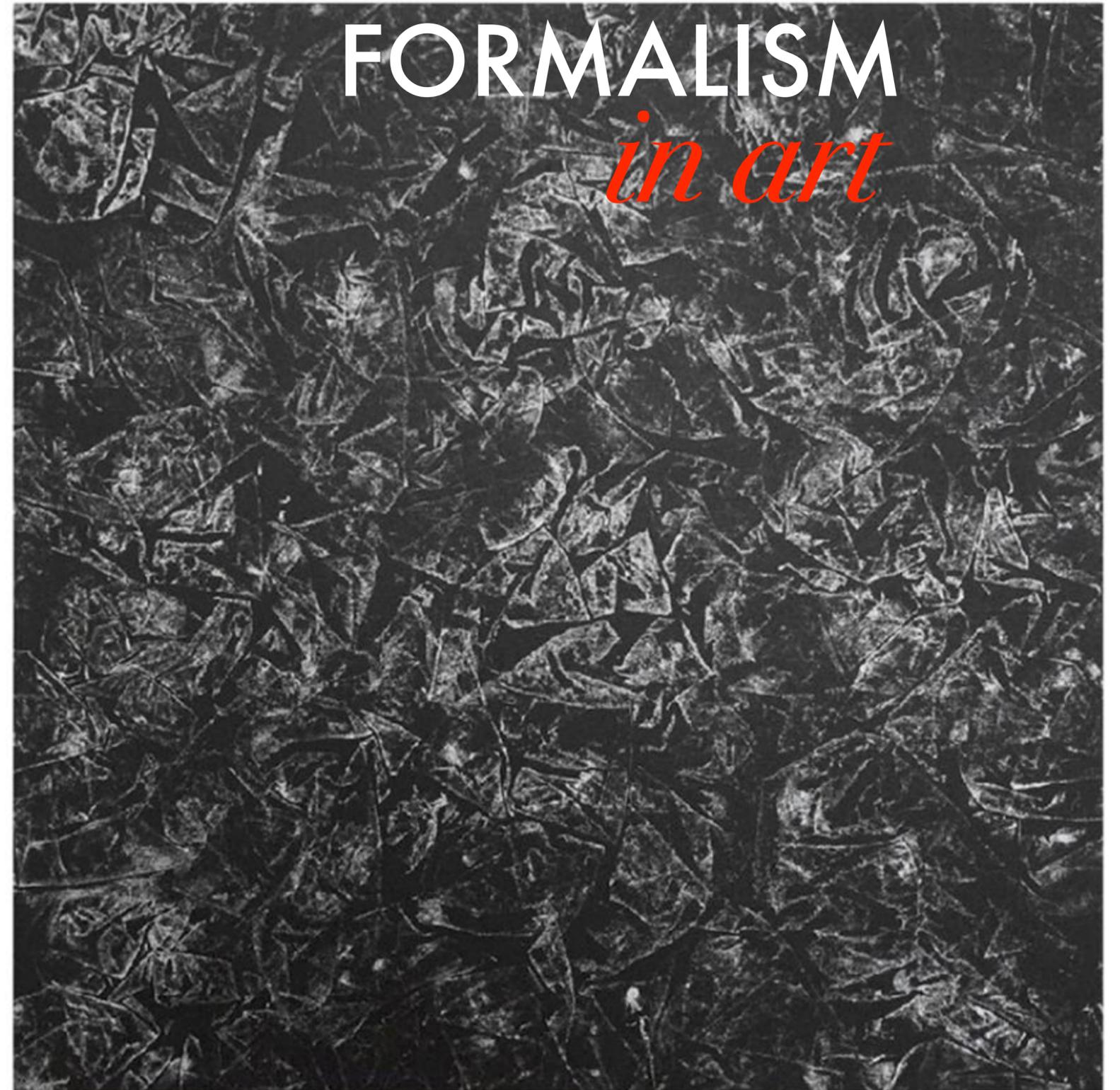


*Editor's* pick



**Meditación Binaria (Estudio II)**  
Acrílico, grafito y pastel sobre tela imprimada.  
150 x 72 cm aproximadamente (72 x 72 c/u)

Negative Folds (Black study II)  
Acrílico sobre tela imprimada  
70 x 70 cm

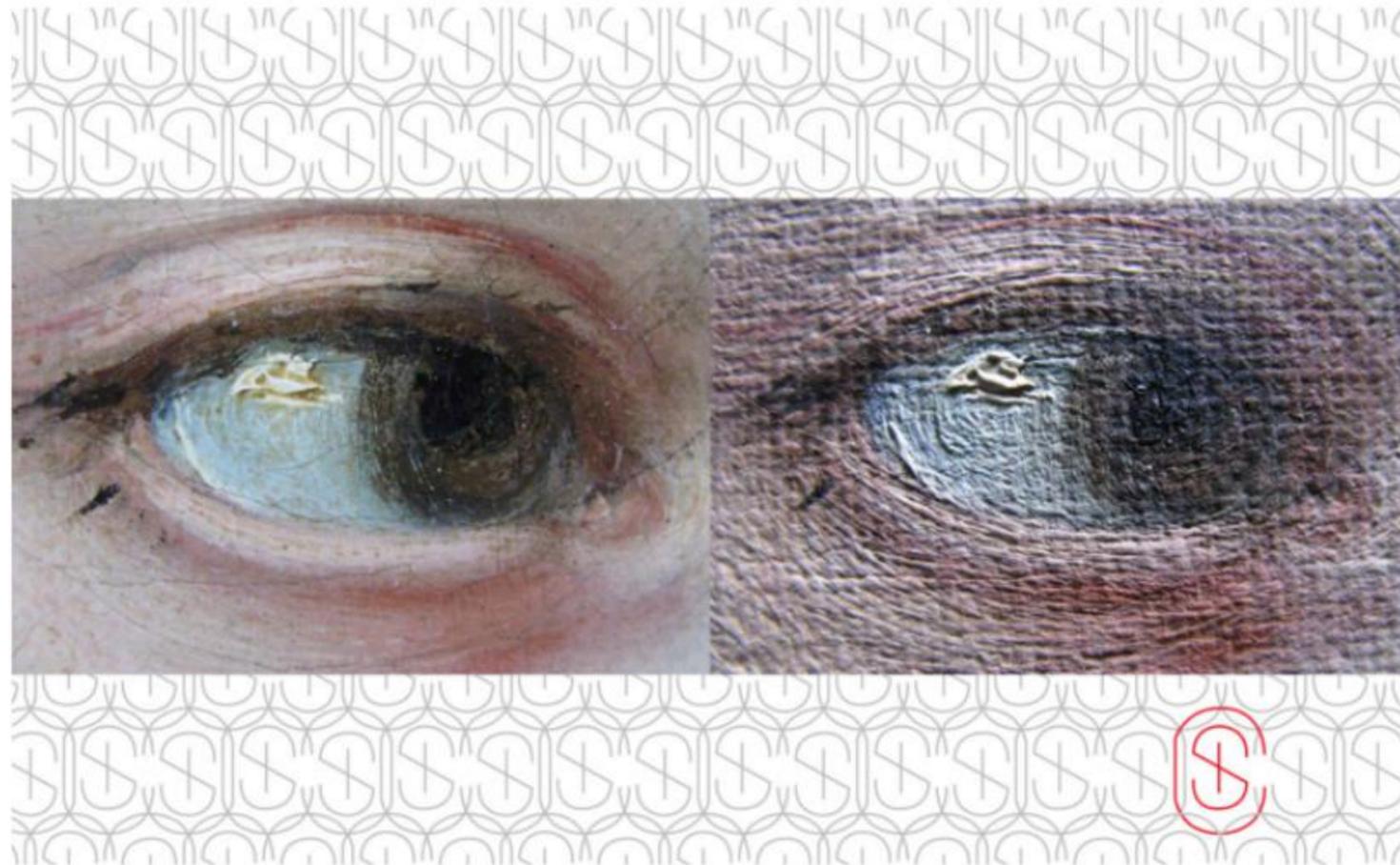


# FORMALISM *in art*



**Polychromatic (Estudio)**  
Acrílico sobre tela imprimada  
70 x 70 cm

## HOW THE CONDITION OF ARTWORK IMPACTS ITS FINANCIAL VALUE



One of the most interesting dynamics in the art world (to both collectors and the public interested in art) is *the perceived value of art*. Many factors influence price of artwork, including those directly related to the piece and those more in line with the market in general. Those specific to the actual artwork are:

- Attribution
- Provenance
- Size
- Quality
- Subject matter
- Condition of Artwork

It is understood that some of these factors are simply a matter of fact; others are subjective, like value within the market and even subject matter. But when comparing two similar pieces (subject matter, artist, or even quality) one important influence is the condition of artwork.

## WHAT IF YOU FIND A PIECE YOU LOVE WHICH IS IN LESS-THAN-IDEAL CONDITION?

Perhaps you have fallen in love with a piece that is in poor condition, either due to the subject matter or being created by an artist whose career you have been following? Before you bid—or buy—that work without considering all the factors influencing the price (see above), step back and take a breath. Look over the type of damage found on the piece. Is it foxing on paper works or tears in paintings? There are a variety of issues which can plague works, some of which can be repaired, and some of which cannot. *Consider the cost of restoration; do you have the knowledge and ability to restore some of the damage to the art, or will a professional restoration company need to be hired?*

Inspect the condition from “stem to stern”, looking for evidence of conservation already done. If there has been some work done to the art and still more damage is present, it could be unrepairable. This is a time for an expert opinion, if possible. If you still want the piece, take the costs and time involved in restoration into consideration when bidding or making an offer on the piece.



The bottom line when looking at a damaged piece of artwork is your desire to balance your desire to have the work with the financial investment of the piece. *An individual choice*, the collector needs to choose a work that attracts them, that they may (or may not) want to put time and money into, and the goal in terms of valuation. Understanding that the value is likely to be reduced, and considering that the condition of artwork may be so poor that it may or may not be able to be restored to original (or close to) condition, allows purchasers to make an informed decision.



There may come a time when an art enthusiast has built up an extensive collection, or pieces are displayed in several locations, or a collector wants to have their collection appraised for resale, review for insurance purposes, or for estate planning. For whatever the reason, a thorough catalogue of an art collection ensures that collectors know exactly what they have, where it is located, and vital details for valuation and planning.

## WHAT IS AN "ART CATALOGUE"?

Simply put, an art catalogue is a list of what an art collector has in his or her possession. Where a small assortment of artwork may be easy to manage, some collectors have 20, 50, 100, or many more pieces in several locations, including storage. For many pieces, you may have a story you wish to remember, either about the process of purchasing the art, something about the artist, or even details about the subject matter itself. Whether in written form, in a created spreadsheet, or in a cataloging program, it is not difficult to maintain good records of your artwork.

## PREPARING YOUR ART CATALOGUE

Once you have determined that an art catalogue will benefit your collection, you should decide how you want to organize it. If your collection is large and varied, you may want to break your pieces up by:

- Artist
- Genre
- Medium
- Series Name

## DETAILS TO INCLUDE IN YOUR ART CATALOGUE

The more details you can provide for every piece, the easier it will be for you—and others—to locate the works and obtain valuable information. Some of the key details about each piece you may want to access quickly include:

- Artist
- Important Dates (*when commissioned, finished, purchased or obtained*)
  - Medium (*knowing the right methods to preserving different mediums*)
  - Title
  - Location (*where its displayed or stored*)
  - Photographs
  - Certificate of Authenticity
  - Notes of damage/preservation
  - Last appraisal (*providing this information on its own allows you to schedule appraisals*)
    - Unique history of the piece, the artist, or the subject matter

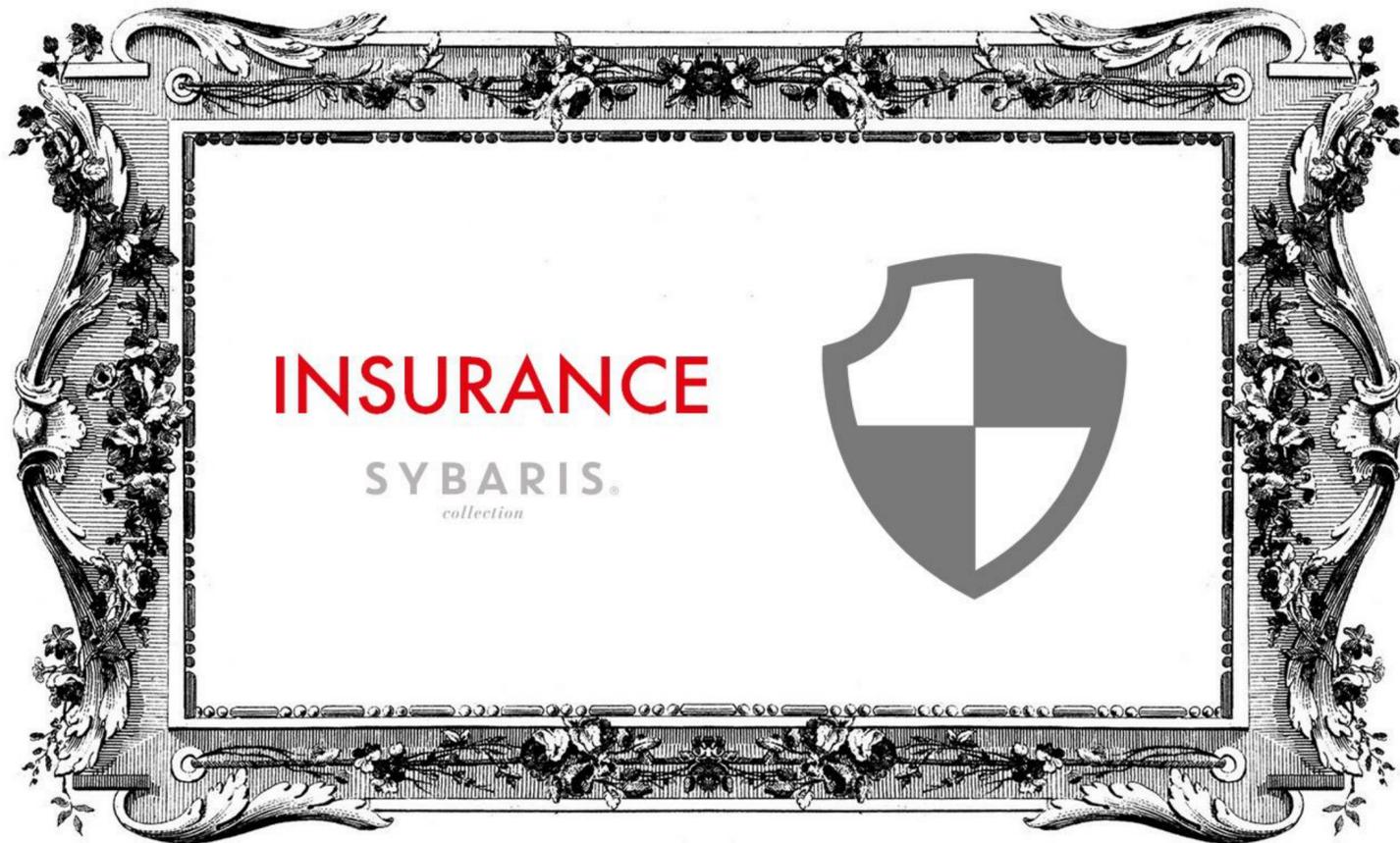


### METHODS OF CATALOGING ART

Many collectors have created spreadsheets to manage their collections, simply adding new pieces, taking photographs, and maintaining originals and photocopies of all supporting documentation. However, with extensive collections, this can become an overwhelming task. For instance, if you have 20 landscape oil paintings of the same era, or 10 from the same artist, would it be time-consuming to find the information on a spreadsheet and actual photographs and documentation from a file cabinet?

If you are considering art cataloguing, or wanting to upgrade or expand your current cataloguing system, [Sybaris Collection](#) has a network of art professionals to assist you in your search. From finding the perfect work to add to your collection, shipping and display options, to appraisals and cataloging, we are here to guide you through your art collecting journey.

# *Our* SERVICES



*We tailor insurance programs for fine art-related **individual risks and businesses**, including Personal Art Collections, Commercial or Corporate Collections.*



**SYBARIS®**  
*release your taste*

   SybarisCollection

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