

# ART VALUE REPORT



PAYSAGE DE  
FONTENAY  
DIEGO RIVERA

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## 10 ARTISTS CHASE RIVERA

May 2019 was the month in which *Paysage de Fontenay* became the most expensive piece of a benchmark in Mexican art: it is valued between \$ 1 million and \$ 1,200,000. No more no less. *Paysage de Fontenay* is part of the period in which Rivera became interested in cubism. And it was recently presented at the Palacio de Bellas Artes in Mexico City as part of the exhibition where works of the Mexican dialogue with pieces by Pablo Picasso. Completed in 1917, the piece dialogues with titles such as *La mujer del pozo* (1913) or *El paisaje zapatista* (1915) in which Rivera explored perspective and abstraction in a convulsive sociopolitical context. Fontenay's *Paysage* not only shows the Mexican artist's interest in geometry, but also exposes his chromatic ability to combine textures from different registers. This little secret piece belongs to a private Mexican collector; rarely can it be admired in public. bsp.

In this Art Value Report we analyze the auction results in the period of 2014–2019 and search who is Rivera today competing with?



*Paysage de Fontenay*

Diego Rivera

1917

Oil on canvas

32 × 41 cm

## SOME STATISTICS GENDER DATA

	No vendido	Vendido
Female	45	53
Male	412	623

	Acrylic	Watercolor	Other	Mixed media	Oil
Female	12	1	35	5	45
Male	108	24	36	49	493

## TOP 10 ARTISTS CHASING RIVERA IN THE AUCTIONS BETWEEN 2014-2019

Artist Name	Artworks	Index
Rafael Coronel	14	42.9
Francisco Zuniga	12	66.7
Sergio Hernandez	12	83.3
Jose Clemente Orozco	10	30.0
Pedro Coronel	10	80.0
Gustavo Montoya	9	77.8
Pedro Friedeberg	9	55.6
Diego Rivera	8	62.5
Luis Nishizawa	8	87.5
Carlos Merida	7	85.7
Carmen Parra	7	42.9

Artworks: Number of pieces sold in the selected period for this sample.

Index: The closer the number is to 100, the higher the probabilities will be to sell their artworks.

## GET TO KNOW THE ARTISTS

### SERGIO HERNÁNDEZ

Huajuapán de León, Oaxaca, 1957

Multidisciplinary artist interested in painting, engraving, sculpture, drawing and ceramics, Sergio Hernández is one of the most important Mexican references today. Graduated from the School of Painting, Sculpture and Engraving La Esmeralda, his work has been exhibited in spaces such as the Museum of Modern Art of Mexico, the Institute of Graphic Arts of Oaxaca or the San Antonio Museum of Art. Among his most recurring themes can be mentioned fire or death. For critics, one of Hernández's most representative characteristics is his constant exploration with matter to find new expressive possibilities. Thus, he has worked with oil and watercolor but also with lead or vinegar. In 2014, he received the 2014 René Portocarrero international award from the Union of Writers and Artists of Cuba.

### PEDRO CORONEL

Zacatecas, 1923 - Ciudad de México, 1985

If we talk about the Mexican art of recent times, Pedro Coronel occupies a privileged place as one of the most representative names. A collector and promoter of art and culture, Coronel explored the aesthetic possibilities of color and texture in monumental paintings and sculptures. His works reflect around themes such as loneliness, relationship with the other, duality and the relationship of man with his cosmic environment from a philosophical perspective. About Coronel, Octavio Paz said "Passion, sensuality, violence, solar and tragic joy, sovereignty of red and yellow. That passion is also melancholy, a sharp feeling of loneliness and, like an unexpected flower, the delicate presence of death... Colonel's passion is lucid: he knows he is mortal. That is why he wants to immortalize himself, last... Not the artist's immortality, but that of his passion."

### PEDRO FRIEDEBERG

Flores, 1936

Rebellion, provocation, risk. Pedro Friedeberg's work defiantly fuses architecture and design with art. Owner of a unique and disturbing look, his work was born as a response to traditional art in search of an original and unique path. Assistant to Mathías Goeritz, his aesthetic purposes are related to the surreal impulses of Edward James, Leonora Carrington, M. C. Escher, Gaudí or Remedios Varo, advocating an art that is constantly reinventing itself. Friedeberg not only seeks eccentricity: in his work limits are tested in each movement, in each color, in each line. He has produced the same sculptures as furniture or book designs. His work has been exhibited in Mexico, Europe and the United States.

### ALEJANDRO SANTIAGO

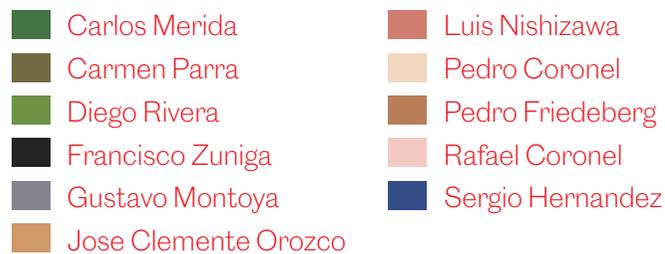
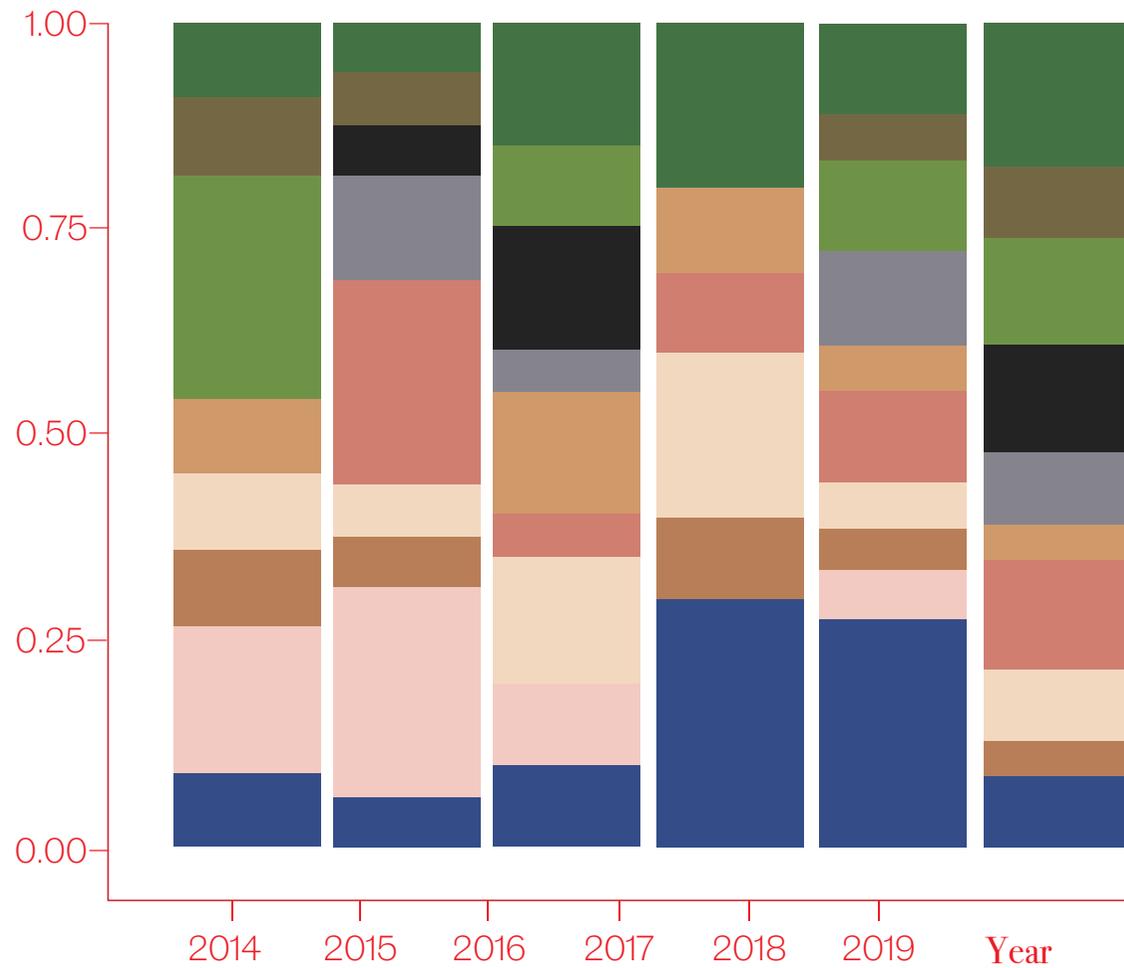
Teococuilco de Marcos Pérez, Oaxaca, 1964 - 2013

In the work of Alejandro Santiago the chaos is order. From an early age, the Oaxacan artist had to emigrate to the United States and later to Europe, an event that marked his career, especially his best-known piece: 2501 migrants, a project in which he crossed the border between Mexico and the United States, finding 2501 crosses (symbols of people who tried to emigrate and died). Interested in painting and sculpture, among his most recurring themes and materials can be mentioned those that come from his native land: nature, migration, the relationship between the earthly and the cosmic, color, spirituality. A disciple of Rufino Tamayo and Francisco Toledo, his work is valued worldwide, especially in Mexico and France. He is one of the most important artists in the region for having merged original proposals with international scopes.

## MARKET SHARE ANALYSIS

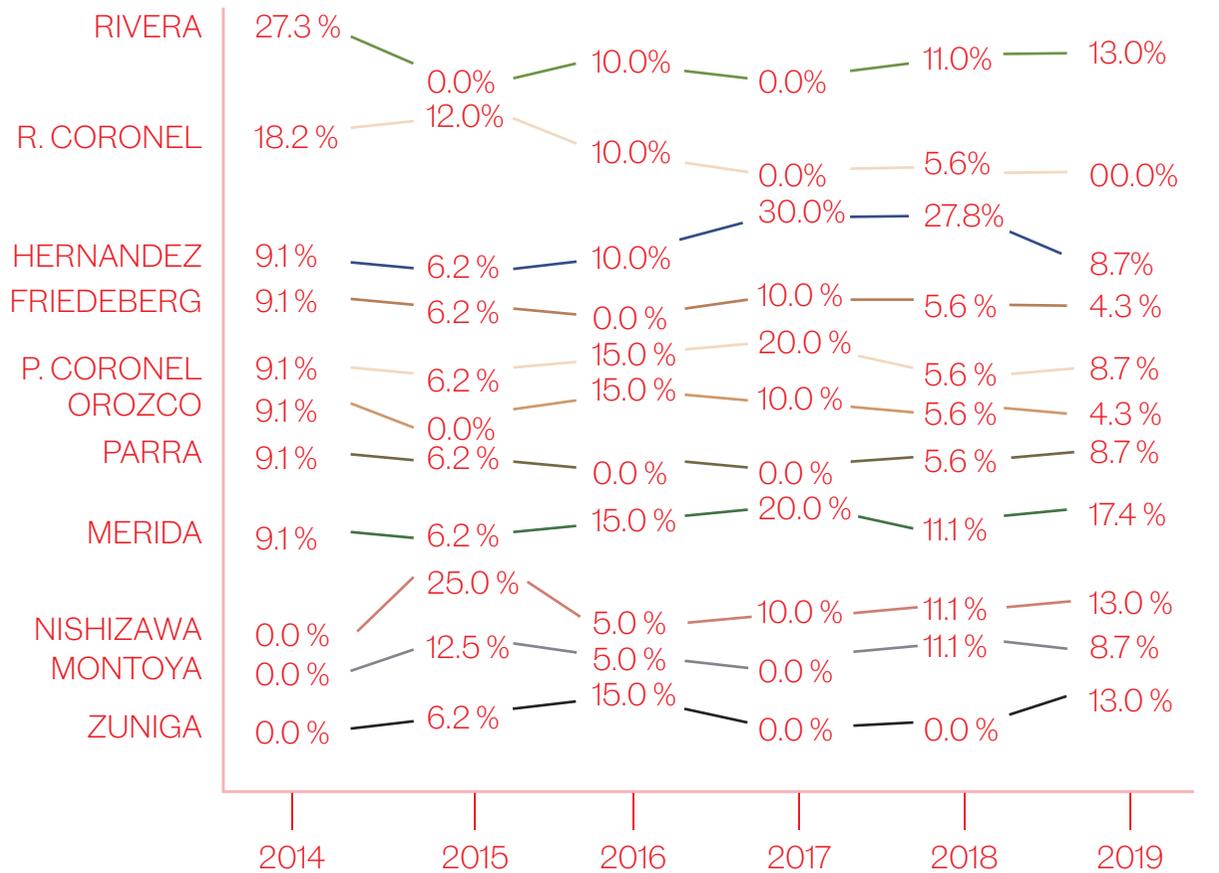
This table shows the proportion of pieces sold per year per artist during the selected period for this sample.

Percentage



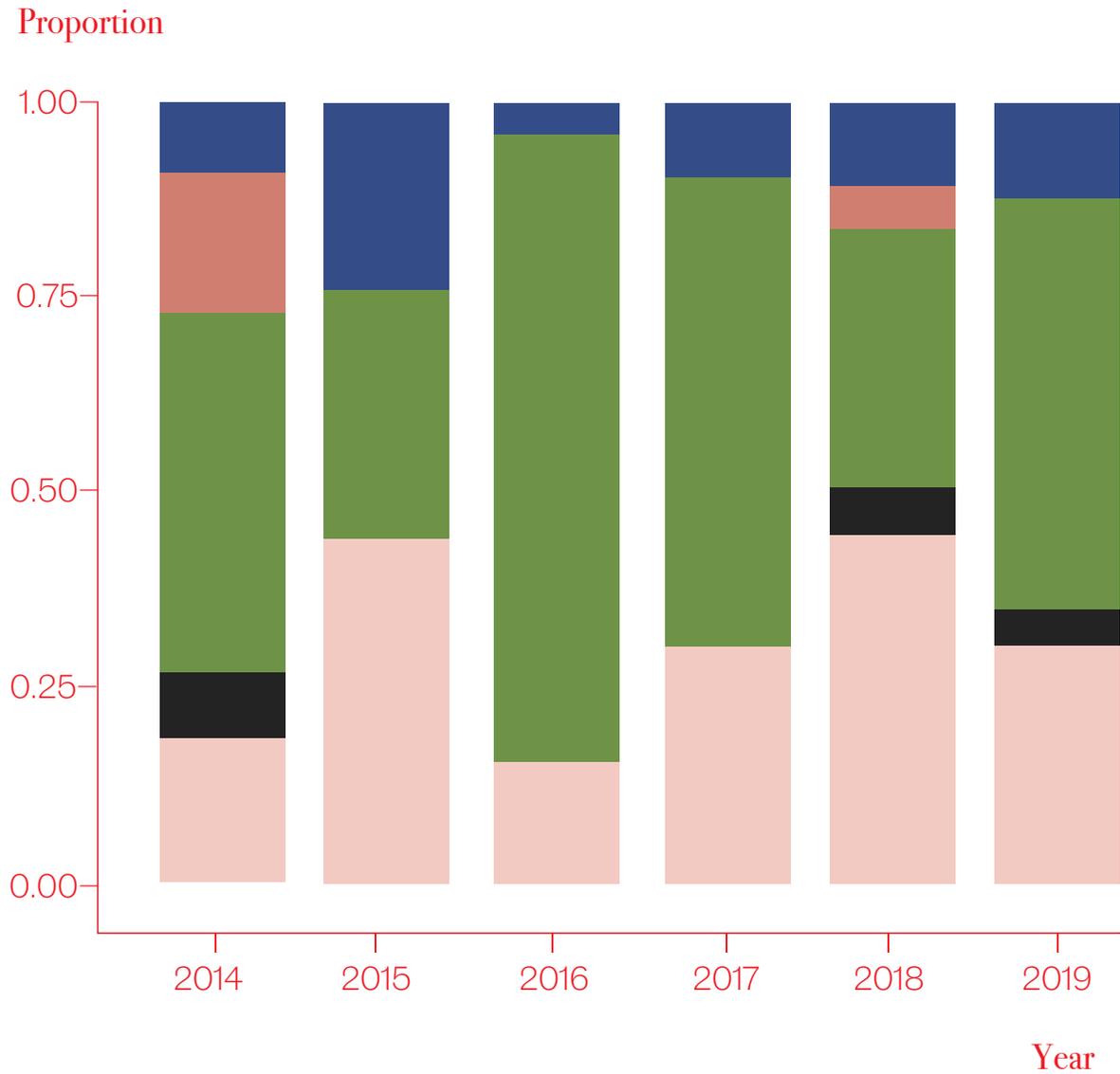
## COMPARATIVE TABLE

This Table shows the individual sells behavior of each artists in comparison with the other artists selected for this sample.



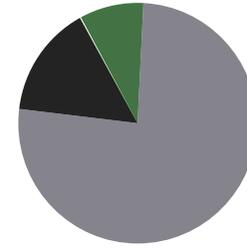
## YEAR VERSUS TECHNIQUE

This table shows the proportion of pieces sold per year per artist during the selected period for this sample.

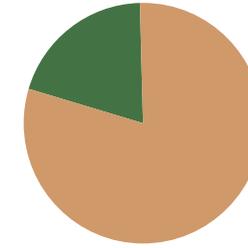


## ARTIST VERSUS TECHNIQUE

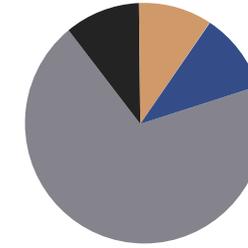
CARLOS MERIDA



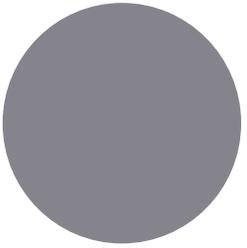
CARMEN PARRA



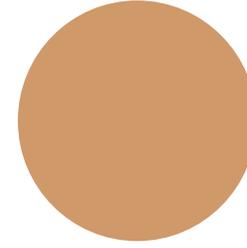
DIEGO RIVERA



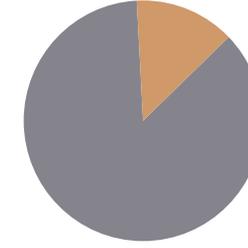
FRANCISCO ZUNIGA



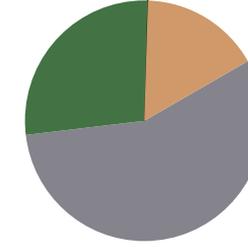
GUSTAVO MONTOYA



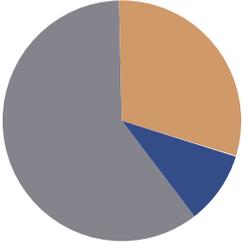
JOSE CLEMENTE OROZCO



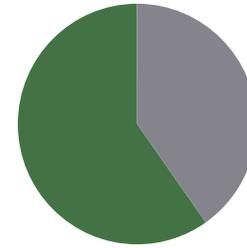
LUIS NISHIZAWA



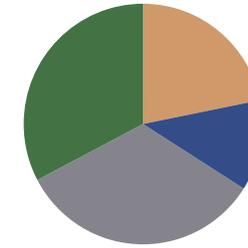
PEDRO CORONEL



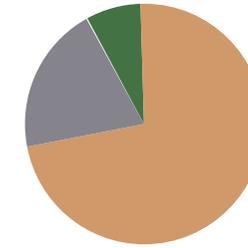
PEDRO FRIEDEBERG



RAFAEL CORONEL



SERGIO HERNANDEZ

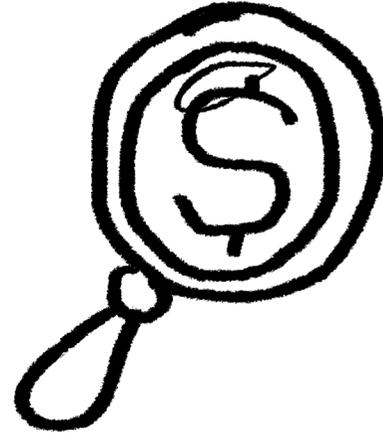


## What indicators do we provide to consider an Artwork Performance?



### Mobility Rate

The mobility rate is a quotient between 0 and 100, it indicates the acceptance in the market for a specific artwork (or artist) in a specific year. This value reflects the successes in the attempts of transaction, the closest to 100 this value is, means that for that year the artwork was more appreciated by the buyers. It is useful since it indicates how easy an artwork was sold or bought.



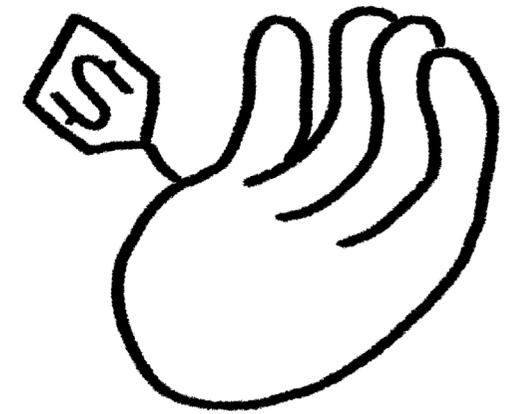
### Estimated Market Price

Sybaris Collection establishes a market price of the artworks of an artist using statistical techniques that guarantee the price reflects the market's dynamic. The value obtained is expressed in the monetary unit MXN dollar. Use: quantify the performance of the investment made in an artwork for a fixed period.



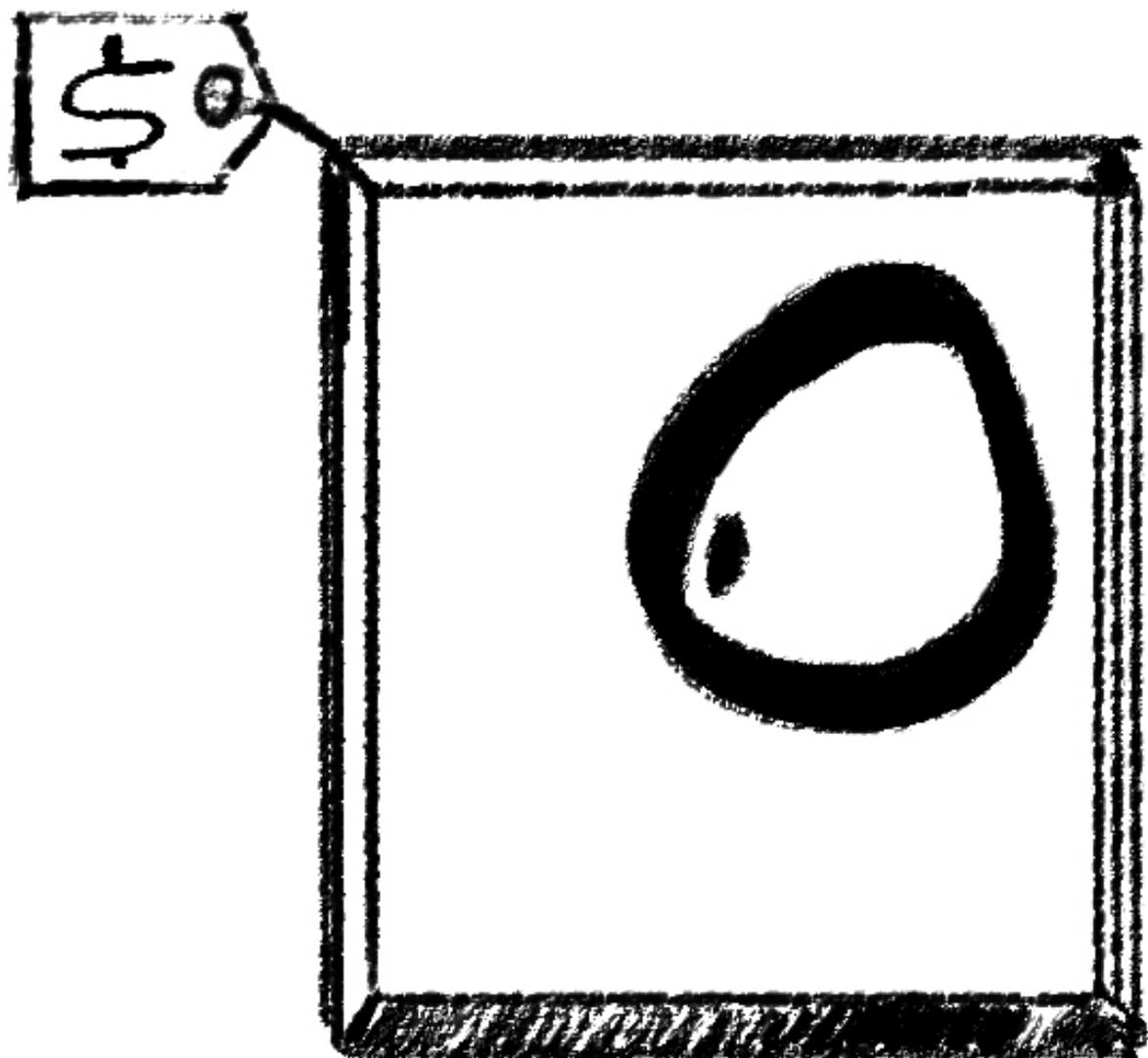
### Sybaris Collection Global Index

This index allows to observe the rise in an artwork's price taking a date as reference. If we take 2010 as base year, and we observe a value of 110 in 2015, this means the price rose 10% in five years. This index is useful since it gives us an idea of the tendency the artworks' prices follow in the market. It also allows a similar analysis to the one made for an action in the stock exchange.



### Transactions indicator

The transactions indicator is a tool that measures and groups by price the number of artworks by an artist sold in a specific year. This indicator is useful since it allows you to classify the sales for an artist by their prices in order to know the expected price when selling the artwork. In this case, the heterogeneity of the artworks is not being considered, so the indicator should be seen as a description of the reality and not as a future estimator.



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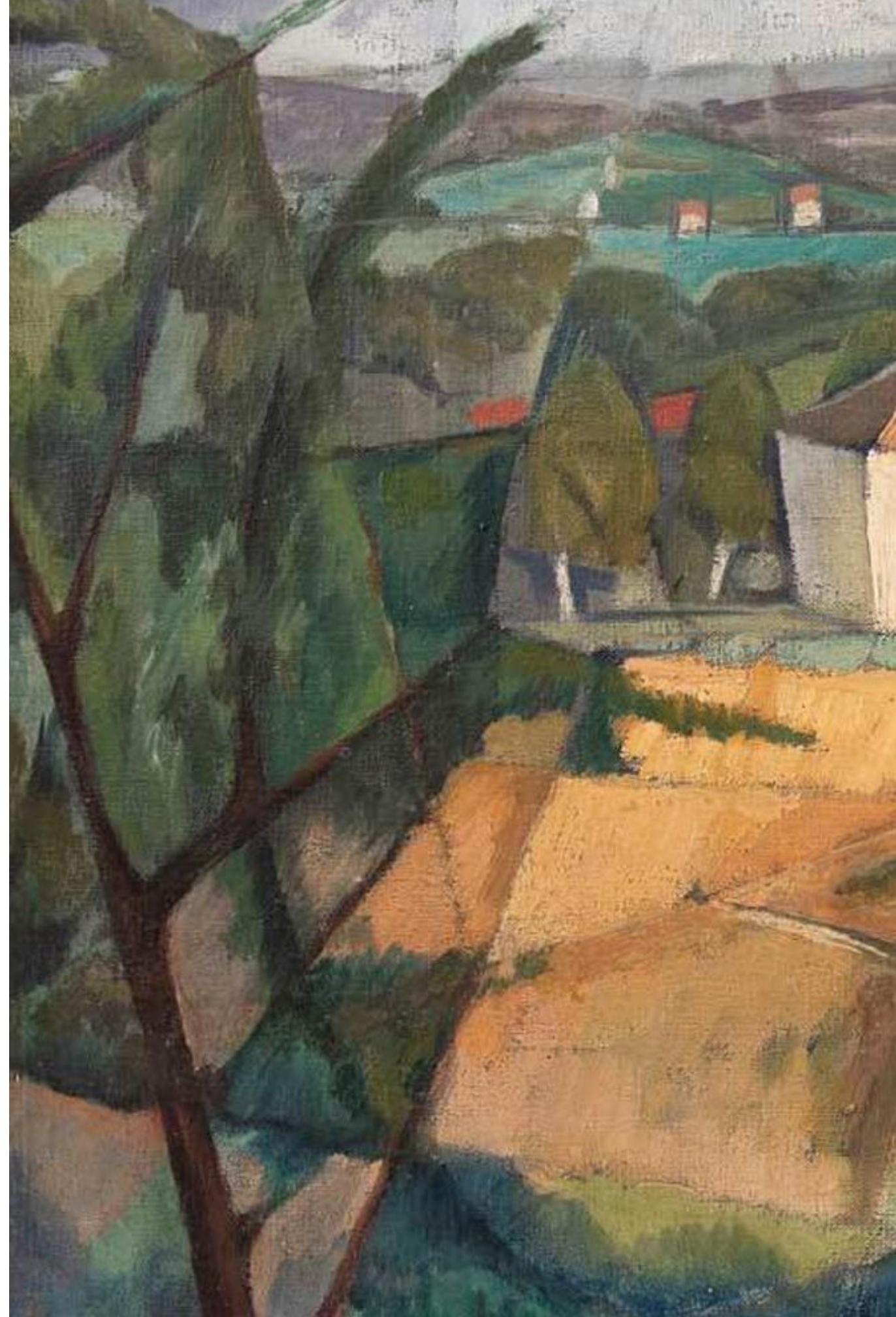
+52 (55) 7158 6815

79 dollars

## Legal Disclaimer

The service Art Value Report is an estimate service, not an appraisal.

It is issued on the basis that the submitted artwork is authentic, in good condition and of flawless provenance. An estimate has no legal force and serves for information purposes only.



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